



There are a lot of announcements to be made at universities. Before the use of Macnetix digital signage systems, many of these were lost in a sea of notices.

■ Up-to-date signboards

Student events, new lectures or changes to study guidelines can be presented on displays in good time using editIT/playIT software. In this way, current information can be incorporated spontaneously, as most current multimedia formats can be displayed.

This means that important information will no longer be lost. And in addition, moving images or an integrated news ticker attract increased attention from students and guests.

Inputs are made centrally and can be made by the staff, the office or the communications department. In addition, collaborative universities or partner companies can also have the opportunity to advertise on the displays. This may result in possible sponsorship to refinance the system.

■ Digital cafeterias

The Macnetix digital signage system can be ideally used in the cafeteria as well as in the learning environment. Innovative monitors in modern refectories provide information on the dishes of the day. If one dish has sold out, this can be deleted immediately from the menu, and additional data such as the nutritional value of the dish or a tempting photo of the meal can also be input.

A particular bonus:

Thanks to the automatic embedding of planning software, the displays provide a quick overview in the case of staff unavailability or seminar changes.



■ **Extract from our list of customers**

- + Hotel Berlin, Berlin
- + Steigenberger Hotel Der Sonnenhof
- + Mövenpick Hotel Group
- + Holiday Inn Berlin-Schönefeld Airport
- + Europa-University Viadrina Frankfurt
- + Studentenwerk Rostock, Cafeteria of the University Rostock
- + Berufsbildende Schulen (professional schools) Papenburg and Rosenheim, Germany; Zug, Switzerland
- + Schloss Ludwigsburg (Ludwigsburg Palace)
- + Sparkasse Hanau (bank)
- + Lufthansa Cargo
- + Norgren Pneumatics Germany
- + Bacardi Germany
- + BrainLAB
- + Schwabenlandhalle Betriebsgesellschaft (event hall)
- + Messe Düsseldorf (exhibition)
- + Forschungszentrum Jülich (research center)