



Versatile and efficient: editIT/playIT DS software is used as a guest information system in hotels.

## ■ Multifaceted

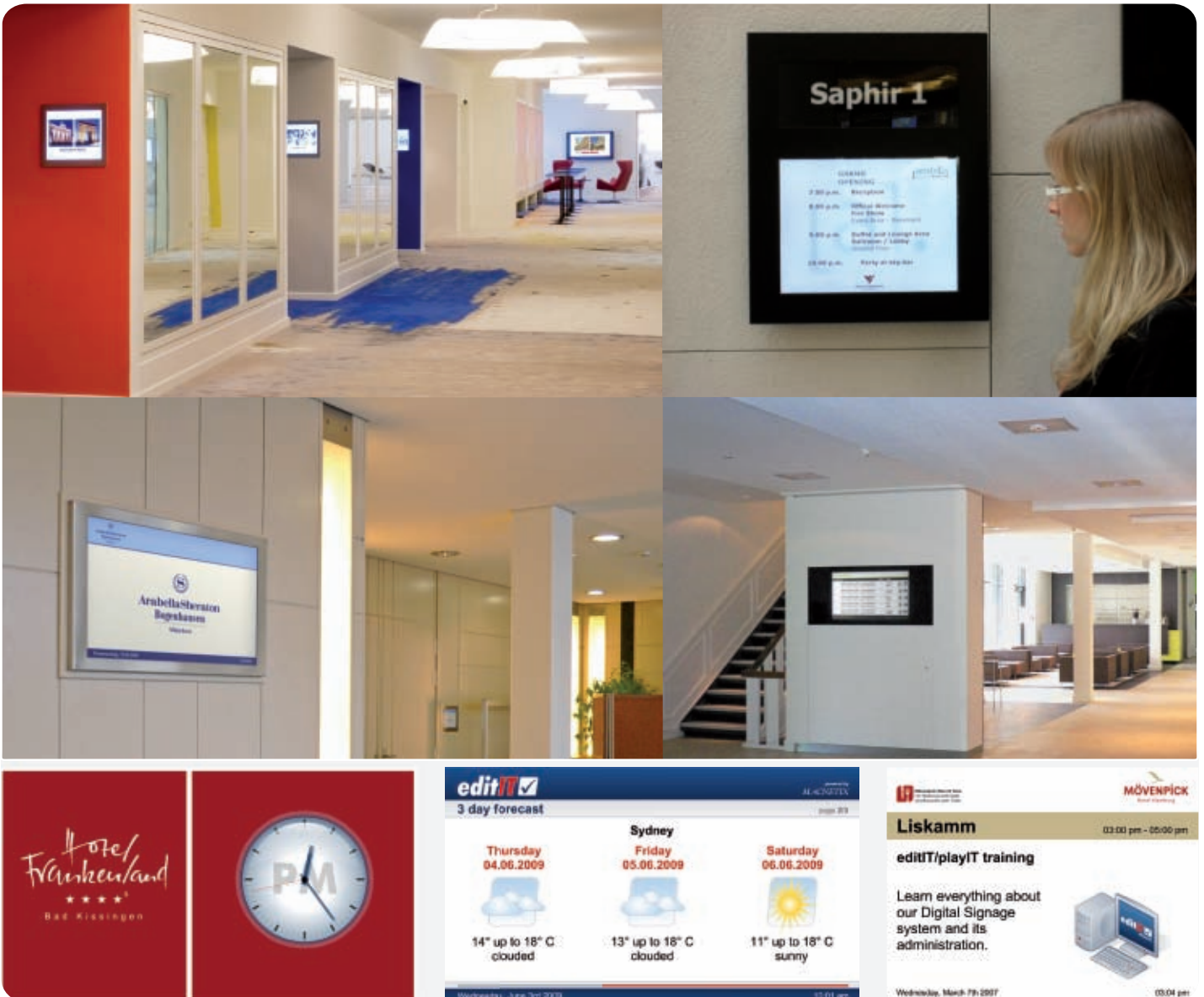
It is used as a visitor orientation system and provides information on current room occupation. It gives both guests and employees a view of the current event calendar. In addition, it is ideal as an advertising platform for events and products. This can be particularly attractive for hotel chains if conference hotels, for example, refer to spa and holiday offers within the group. Used as door signage, not only the event but also logos and the event duration can be displayed on the digital board.

Current news, sports news and weather forecasts complete the special content on the screens and attract additional attention. Waiting times can seem reduced through playing TV and DVD programs.

## ■ Compatible

These signs can be integrated everywhere. They are generally located in hotel lobbies and conference areas. Use in lifts is also possible. The digital monitors ideally co-ordinate with the interior and design of the hotel and combine to provide overall harmony. A further benefit, in addition to automatic updating, is the intuitive use of the software.

**A particular bonus:  
The hotel reservation system can be easily linked to the system (e.g. MICROS-Fidelio, Protel, Outlook, Lotus).**



■ **Extract from our list of customers**

- + Hotel Berlin, Berlin
- + Steigenberger Hotel Der Sonnenhof
- + Mövenpick Hotel Group
- + Holiday Inn Berlin-Schönefeld Airport
- + Europa-University Viadrina Frankfurt
- + Studentenwerk Rostock, Cafeteria of the University Rostock
- + Berufsbildende Schulen (professional schools) Papenburg and Rosenheim, Germany; Zug, Switzerland
- + Schloss Ludwigsburg (Ludwigsburg Palace)
- + Sparkasse Hanau (bank)
- + Lufthansa Cargo
- + Norgren Pneumatics Germany
- + Bacardi Germany
- + BrainLAB
- + Schwabenlandhalle Betriebsgesellschaft (event hall)
- + Messe Düsseldorf (exhibition)
- + Forschungszentrum Jülich (research center)