



Digital infotainment instead of yawning boredom; interesting news instead of gossip – monitors in the waiting room are received by a particularly grateful public.

■ **Waiting times pass more quickly**

In the reception area of a clinic or doctor's surgery, most patients have their patience tested. Through the use of the editIT/playIT digital signage system, not only can waiting times pass more quickly but can also be sensibly used at the same time. In addition to general news, doctors can input current information about possible diagnoses and therapies on the digital screens. Furthermore, they can provide information about additional treatments or medical checkups, the newest developments in health, or information on particular treatment techniques.

If visitors are interested in a particular subject, they can also print out details for themselves. If located in a large institution, the digital screens can also act as a patient orientation system.

■ **Profile**

What is the clinic's specialisation? What is the doctor responsible like? What are the practice team's skills? These and other questions can be answered by the facility's profile on the display. What the patients think about current matters, on the other hand, can be found out using interactive questionnaires on the monitors. The program can be easily controlled by networking all of the locations through connections to existing IT systems.

**A particular bonus:
Playing moving images reduces the waiting time for patients and allows the doctor to present important information to the public.**



■ **Extract from our list of customers**

- + Hotel Berlin, Berlin
- + Steigenberger Hotel Der Sonnenhof
- + Mövenpick Hotel Group
- + Holiday Inn Berlin-Schönefeld Airport
- + Europa-University Viadrina Frankfurt
- + Studentenwerk Rostock, Cafeteria of the University Rostock
- + Berufsbildende Schulen (professional schools) Papenburg and Rosenheim, Germany; Zug, Switzerland
- + Schloss Ludwigsburg (Ludwigsburg Palace)
- + Sparkasse Hanau (bank)
- + Lufthansa Cargo
- + Norgren Pneumatics Germany
- + Bacardi Germany
- + BrainLAB
- + Schwabenlandhalle Betriebsgesellschaft (event hall)
- + Messe Düsseldorf (exhibition)
- + Forschungszentrum Jülich (research center)