

# Kameha Grand, Bonn

Success Stories

MACNETIX

## Initial Situation

The Kameha Grand Bonn set new standards in the branch with its opening at the end of 2009: The Lifestyle Hotel impresses with luxurious opulence and a creative concept and wants to continue the exclusivity of a

Grand Hotel.

Special emphasis is laid on glamour, intimacy, and luxury; the claim is to create favourite spots. This is also applicable to the technical equipment of the 253 rooms and suites, in which innovation is the driving force.

## Requirements

This special awareness of life should be conveyed with a very high technical standard. Thus, the task was to integrate superior class digital television in every room, in order to offer the guest contemporary, excellent services.

Next to a very good image quality, numerous added value services were to be guaranteed. For example, the television set was to be used to reserve tickets for events and regulate air conditioning and light. A further important criterion: An individual menu that

is exactly attuned to the guests needs (e.g. mother tongue, regional television stations).



## Result

The 253 rooms and suites of the Kameha Grand were equipped with the IPTV-HD (Internet Protocol Television - High Definition) by Macnetix. This way, the guests of the hotel also enjoy additional services like the Internet portal YouTube or movies on the TV device, next to the high image quality of the digital, multimedia TV.

Functions like music on demand, Iphone Radio or also an alarm clock function shall be expanded by additional modules like the Quick-Checkout and a Viewbill (display of the current bill).



Beyond that, advertisements can be shown on the system, and orders from the internal Kameha-Shop can be placed.



The flat screens adapt perfectly to the sophisticated design of the house and can be integrated into the exceptional architecture of the hotel by creating the content in the according CI of the company. Because the Grand Hotel claims to be trend-setting also in the technical area.

## Macnetix

Since 2000 we belong to the companies, which nationally and internationally successfully offer hardware and software solutions in the area of information and advertising.

We implement customer-specific projects

and openly confront new challenges. Among others we have already developed industry solutions for hotels, banks, restaurants, schools, universities, research institutes and energy supply companies.

We are especially distinguished by our professional competence and our satisfied customers.

Branche

Hotel

IPTV-HD



**Carsten K. Rath, Founder & CEO of the LH&E Group, (Operator of the Kameha Grand Bonn):**

„ IPTV-HD by Macnetix is user-friendly, flexible, and can be expanded at will.“

